RECEIVED CENTRAL FAX CENTER

OCT 2 6 2005

10/084,258

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Kiran Venkatesh Hegde et al.

Examiner:

Kyle R. Stork

Application No.:

10/084,258

Group Art Unit:

2178

Filed:

February 25, 2002

Docket No.:

50023.09USI1

Title:

METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC RICH

MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB PAGE

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (571) 273-8300, Mail Stop AF, Commissioner for Patents, Attn: Examiner Kyle R. Stork, P.Q. Box 1450, Alexandria, VA 22313-1450 on October 26, 2005

Name: Tracy Gutscher

AMENDMENT

Mail Stop AF
Commissioner for Patents
Attn: Examiner Kyle R. Stork
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of July 26, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

PLEASE DO NOT ENTER. 15 11/2/05